

Priti Dixit, starts a beauty parlour

A seventh class dropout, lived with a family of eight in one room!

Priti Dixit Shrimali is 25 years old and a seventh grade dropout. She lives with her husband, in-laws and her husband's brother's family. This family of eight lives in a one



room house in a chawl. Priti's children are still toddlers and she is determined to give them a good education so they can get good jobs and live comfortably in a bigger house.

Priti underwent a beautician course and started practicing at home. She attended an I Create training workshop in Baroda and learned to run a successful business. I Create has assisted her with Rs.25,000 from its MAGIC fund.

Local Women are her customers, her cheerful disposition and quality service had made her famous, and with the help of MAGIC Fund, she has grown her customer base.

Today she rents a small room beside her house and has opened a beauty parlor. The room also doubles as her bedroom at night. Her Mother-in-Law is very supportive of her decision and looks after her two children so that she can run her business. Priti also provides home service to build her customer base.